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Curriculum Vitae - Edward Charles (Charlie) Kane
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Websites

Portfolio <https://www.edwardcharleskane.com/>
Product Design <http://xlgdesign.com/>

Interiors

Addison Circle, Addison TX	100,000 sft.
Al Ghurair Center, Dubai, UAE	500,000 sft.
Al Salama Hospital, Jeddah Saudi Arabia	1,250,000 sft.
Club Industrial, Monterrey Mexico	200,000 sft.
Columbus Realty Trust Headquarters, Addison TX	16,500 sft.
Deloitte & Touche Tohmatsu LLP, New York NY	500,000 sft.
Ericsson Headquarters, Plano TX	500,000 sft.
Higashi Jujo Community Hospital, Tokyo Japan	175,000 sft.
i2 Center of Excellence, Dallas TX	30,000 sft.
i2 Corporate Headquarters, Dallas TX	200,000 sft.
in2action Corporate Headquarters, Dallas TX	30,000 sft.
Shaw Showroom, Chicago IL	5000 sft.
Steelcase Showroom, Dallas TX	5,000 sft.
TXU Control Center, Dallas TX	6,000 sft.
TXU Retail Corporate Headquarters, Dallas TX	580,000 sft.
Vecta International Headquarters, Grapevine TX	300,000 sft.



Product Design / Furniture

Campbell Contract, Cuff & Collar, Seating Collection
Campbell Contract, Niche Modular Seating
Campbell Contract, Plugged & Unplugged Modular Seating
Cumberland, Plug-In Modular Seating
Cumberland, Thick & Thin, Modular Seating
Cumberland, Touchdown Worksurface
Joel Berman Glass, Intersect Glass
Novikoff, Revival Seating Collection
Novikoff, Simplicity Seating Collection
Novikoff, Twentyone, Casegoods,
Nucraft, Elevare Conference Collection,
Smith System, Chat Chair
RJones, Barstool Collections (7)
RJones, Dining Chair Collections (8)
RJones, Float Lounge Seating Collection

Awards Product Design / Patent

- NeoCon, Silver Award 2009
- NeoCon, Gold Award 2007
- NeoCon, Silver Award 2004
- NeoCon, Gold Award 2003
- NeoCon, Gold Award 2002
- Interior Design, Best of Year Award, Broadloom Carpet, 2007
- Interior Design, Best of Year Award, Contract Casegoods, 2007
- Interior Design, Best of Year Award, Carpet Tile, 2007
- Solutia DOC Award 2003
- Patent, Nucraft Furniture 2009
- Distinguished Alumni UTSA

Custom Furniture

- Connectrac, Dallas TX
- Deloitte & Touche Tohmatsu LLP, New York NY
- i2 Center of Excellence, Dallas TX
- Steelcase Showroom, Dallas TX
- TXU Control Center, Dallas TX
- TXU Retail Corporate Headquarters, Dallas TX



Product Design / Carpet

Shaw, dressed2kill Lux Carpet Tile, 2007	NeoCon Gold
Shaw, dressed2kill Vivid Carpet Tile, 2007	Interior Design BOY
Shaw, dressed2kill Plush Broadloom, 2007	NeoCon Gold
Designweave, Touch Carpet Tile, 2007	Interior Design BOY
Designweave, Too X Two Carpet Tile, 2007	
Shaw, Fragments Broadloom, 2004	NeoCon Silver
Shaw, Fragments Carpet Tile, 2004	
Shaw, Flux Broadloom, 2003	NeoCon Gold
Shaw, Flux Carpet Tile, 2003	
Shaw - Dressed2Kill Carpet Tile, 2002	NeoCon Gold
Shaw - Paparazzi, 2002	NeoCon Gold

Color & Yarn Development

Mohawk, Color Trend and Color Development 2011
 Shaw, Color Development 2007
 Patcraft Yarn & Color Development 2007
 Designweave, Yarn & Color Development 2007
 Shaw Contract, Color Development 2004
 Shaw Contract, Color Development 2003
 Shaw Contract, Yarn & Color Development 2002



Consulting

Shaw

- Market penetration strategy
- Market development strategy

Designweave

- Brand placement strategy
- Market penetration strategy
- Market development strategy
- Product strategy for Designweave within Shaw
- Photo design direction

Patcraft

- Market development strategy
- Product strategy for Patcraft within Shaw

Mohawk

- Color strategy
- Product line strategy

INVISTA

- Formation of strategy for taking a new technology to the A&D market
- Analysis of viability for a new technology
- Analysis of potential scope of a new technology
- Analysis of cost to fully develop new technology
- Formation of strategy for marketing new technology to manufactures
- Formation of alternate strategy to potentially sell the technology

RJones

- Brand placement strategy
- Market penetration strategy
- Market development strategy



Branding, Logo & Packaging

Designweave Corporate

logo

Packaging for the A&D commercial interiors market

Shaw Contract dressed2kill Product

Brochure dressed2kill Advertising
for NeoCon

Skill Sets

Business development

Project management

Market penetration & development strategy

Brand analysis & product strategy

Brand & design direction

Color, material finish strategy

Direction of advertising material

R&D for products and technology

Product design

Graphic direction

Photo direction

Packaging design

Commercial interior design

Workways analysis

Space planning

Finish, material and furniture selection

Custom furniture and millwork design

Way-Finding

Programming

AutoCAD, REVIT, CET, 3D modeling, SketchUp, WIX.

Adobe Creative Suite, Photoshop, In-design, Premiere, Illustrator.

Microsoft Word, Excel, Outlook, PowerPoint, Bluebeam.



Published

Interiors & Sources, Aug 2012
Design Source Guide, Feb 2012
NeoCon Show Daily, 2004
Metropolis, Eat Here 2004
Contract Magazine, Feb 2003
NeoCon Show Daily, 2003
Metropolis, Eat Here 2003
Textile World, August 2003
Contract Magazine, Feb 2002
NeoCon Show Daily, 2002
Wood & Wood Product, 1995
Wood & Wood Product, 1994

Experience

2011 – Current
 XLG Design LLC – Owner & Design Director, Dallas, TX
2017 – May 2023
 Connectrac / Legrand – Sr. Assoc. Design Service Specialist Engineering /
 Research - Development Dallas TX
2005 – 2011
 XTRALG LLC – Principal Partner & Design Director, Dallas, TX
1996 – 2011
 Lauck Group - Senior Designer, Dallas, TX
1995 – 1996
 RTKL - Designer, Dallas, TX